



Lanartco receives major Women Business Enterprise Leadership Award

Ceremony held in New York City was promoted by the The Women Presidents' Educational Organization

New York – June 10, 2008 - Lanartco, a provider of language services and communication skills, has received the prestigious WBE Leadership Award 2008 by The Women Presidents' Educational Organization (WPEO), a non-profit organization that acts as a regional partner of Women's Business Enterprise National Council (WBENC). Since 2006, the organization has been awarding Women Business Enterprises (WBEs) with awards for conducting the most Done Deals™ between WPEO Corporate Sponsors (all Fortune 1000 companies) and certified Women Business Enterprises (WBEs).

"Lanartco has always prided itself on the quality of its communication skills services. This award recognizes our many years of dedication," said Jill Diamond, president and founder of Lanartco. "We are very thankful to the WPEO for their support and promotion of women owned businesses, particularly in relation to programs that develop skills and knowledge for WBEs."

The WPEO has announced that over 3500 signed contracts between certified WBEs and Fortune 1000 companies were reported as part of the 2008 Done Deals™ Challenge, including organizations in the pharmaceuticals, insurance, government and financial sectors. Lanartco provides services within communication skills, executive coaching, and language training.

"We are proud that in 2008, the WPEO family has doubled the number of Done Deals reported within the specified timeframe. This unprecedented increase is yet additional validation that the WPEO programs readily work and that Fortune 1000 companies are opening their doors to more and more women-owned companies," said Marsha Firestone Ph.D., president and founder of the WPEO.

Lanartco's RITHMSSM program develops verbal confidence in non-native English speaking professionals by actively identifying and implementing speaking and listening tools necessary to increase the ease of their English business communication. This proprietary

program uses a musical approach and guarantees dynamic and dramatic speaking results. Through teaching points, experiential exercises, presentations and role-plays, participants gain awareness of the rhythm and melody of the English language. Lanartco breaks down the speaking process from the individual word, to the phrase, to the sentence, to the "script".

About Lanartco

Lanartco provides language services and communication skills training and coaching to professionals. Its unique Act On It! SM methodology instills creativity and play as a means to present, authentic and confident communication.

About the Women Presidents' Educational Organization:

The WPEO is a regional affiliate of the Women's Business Enterprise National Council (WBENC), the nation's leading advocate of women-owned businesses and third party certification organization. The mission of the WPEO is to increase access to business opportunities for WBEs